

BVF

Benelux Venture Forum

Ghent | 28 May 2009



Benelux Venture 50[↑]

THE 50 MOST PROMISING COMPANIES - 2009 EDITION

Benelux Venture Forum

Ghent, 28 May 2009

International investors meet entrepreneurs from the Benelux region

Organised by



With the strategic support of

Flemish Government



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www.e-unlimited.com/BVF

ABOUT THE FORUM



International investors meet entrepreneurs from the Benelux region...

For the second time, the 50 most promising Benelux companies will be selected by our prominent advisory board members and experts. These companies will present at the [Benelux Venture Forum](#).

On **28 May 2009**, the **8th edition** of the **Benelux Venture Forum** will take place at the International Convention Center (ICC) in Ghent (Belgium), alongside the annual meeting of the **Association of European Science & Technology Transfer Professionals (ASTP)**. Over the past years, the Forum has established itself as a unique platform promoting a dynamic and professional image of innovative entrepreneurship and venture capital in the Benelux region to the rest of Europe.

BENEFITS

The **Benelux Venture Forum** will allow the most promising Life Sciences, Clean Technology and Information Technology entrepreneurs from the Benelux region to meet and present themselves to active international investors and corporations seeking investment and partnerships. Entrepreneurs can pre-arrange 4 individual One2One meetings with presenting companies, investors and corporate partners of their choice.

The **Benelux Venture Forum 2009** will act for the selection the 10 most promising high-tech companies to present at the **European Venture Summit 2009** (December), where the most promising 25 out of the best 100 European early-stage companies will be identified for the **Final** of the **European Venture Contest**.

The Forum plays an active role in the European and Benelux innovation scene. It fosters start-ups and high-tech, high-growth entrepreneurship and it promotes Luxembourg, Belgium and the Netherlands as innovative, attractive and rewarding countries to do business in or to invest in.

It creates personal networks and trust between entrepreneurs, researchers and investors and it will again be THE place for networking of high-tech investors and entrepreneurs in the Benelux region.

This year for the second time we are searching the **Benelux Venture 50** - the 50 most promising companies in Life Sciences, Clean Technology and Information Technology from the Benelux. Only these innovative companies will have the opportunity to present in front of an international audience at the upcoming **Benelux Venture Forum**. During the **Benelux Venture Forum** they will have the chance to meet active international investors and corporations seeking investment.

Furthermore, we offer them for a small administrative fee up to **4** pre-arranged individual **one2one meetings** with partners of their choice (on a first come first served basis).

Note: The Benelux Venture Summit will be conducted in English!

ADVISORY BOARD

Dominique De Groote	<i>Ghent University</i>
John de Koning	<i>Life Sciences Partners (LSP)</i>
Frederic Eeckhoudt	<i>Ernst & Young and Ghent BC</i>
Tom Paffen	<i>Capital-C Ventures B.V.</i>
Patrick Polak	<i>Newion Investments Management BV</i>
Paul Webber	<i>Europe Unlimited</i>

INDUSTRY SECTORS

Life Sciences
Cleantech
ICT

Presentation Dry-Run



The **Presentation Dry-Run** is an effective, highly interactive half-day event aimed at developing venture-backed and early-stage entrepreneurs and preparing them for meetings and negotiations with venture capital or corporate investors or with corporate, advisory or entrepreneurial partners. It aims to help entrepreneurs that have been selected to present at the **Benelux Venture Forum**. Experienced coaches from the relevant industry areas will work very pragmatically with the presenters to prepare them for their participation on the next day.

The Workshop is open to all presenting companies and other invited participants and will take place on **Wednesday, 27 May 2009**.

The presentation Dry-Run offers:

- Direct feedback on strategic strengths & weaknesses & objectives of their business plans/prospects.
- Techniques on how to approach investors, how to improve the business' investment strategy.
- Insight into how venture capitalists and other (international) investors might perceive their business, and an awareness of the necessity of seeking finance from many different sources.
- Knowledge on financing strategy for their company.
- A way to facilitate introductions to investors and to build relationships with other top entrepreneurs and advisors.
- Test market entry strategies / investment plans.

In the evening, an **Investor's Café** will be organized so that selected participants from **ASTP** and **BVF** can interact directly to discuss their exciting new initiatives.

28 May 2009 - Benelux Venture Forum programme

08:00	Registration		
09:00	Plenary Opening & Key note Announcement of Benelux Venture 50		
10:30	Coffee Break		
11:00	Discussion Session 1	Parallel Sector Review Sessions	
		ICT Up to 6 ICT CEOs present their business & receive feedback from Expert Speakers	Life Sciences Up to 6 Life Sciences CEOs present their business & receive feedback from Expert Speakers
		Cleantech Up to 6 Cleantech CEOs present their business & receive feedback from Expert Speakers	
12:30	Networking Lunch hosted by the Province of East Flanders		
13:45	Discussion Session 2	Parallel Sector Review Sessions	
		ICT Up to 6 ICT CEOs present their business & receive feedback from Expert Speakers	Life Sciences Up to 6 Life Sciences CEOs present their business & receive feedback from Expert Speakers
		Cleantech Up to 6 Cleantech CEOs present their business & receive feedback from Expert Speakers	
15:15	Coffee Break		
15:45	Discussion Session 3	Parallel Sector Review Sessions	
		ICT Up to 6 ICT CEOs present their business & receive feedback from Expert Speakers	Life Sciences Up to 6 Life Sciences CEOs present their business & receive feedback from Expert Speakers
		Cleantech Up to 6 Cleantech CEOs present their business & receive feedback from Expert Speakers	
17:15	Plenary Closing Session		
18:15	Award Ceremony Selected companies are honoured		
18:45	Cocktail Party		

One2One Meetings

"The Forum provided an excellent channel to meet the relevant VCs: We met them all in one day and on one location. In 20-minute meetings we were able to go through a process that otherwise takes you a half-day meeting, sometimes in another country. We shall definitely participate in follow-up events."

Niek Van Dierdonck, CEO, Ubiwave

"One of the major attributes of the Benelux Venture Forum was "networking, networking and networking", the one thing so essential in today's market place."

Frederic Allemand, Director, Genopole d'Evry

REGISTRATION

- Registration is mandatory for all participants
- Please register **ONLINE** at www.e-unlimited.com/BVF
- Early-Bird** registration before 31 March 2009 : -20%
- ASTP delegates** registration: -20%
- For more information, please contact
Anneli Prohaska
tel: +32 (0)2 643 3690.
email: anneli@e-unlimited.com

PRESENTING COMPANY



The Benelux Venture Forum will give the 50 most promising companies the chance to present their business model in front of international investors and corporations.

Who should apply and how?

If you are

- An independent company with operational headquarters in the Benelux,
- Active in ICT, life sciences and clean technologies (energy & environment), and
- Seeking growth funding in the next 24 months

You should

- Complete a Company Profile Sheet by 10 April 2009 at the latest
- Be ready to present at the Benelux Venture Forum on 28 May 2009
- Be willing to accept 4 One2One meetings with delegates and sponsors

Participation for presenting companies is FREE but upon selection !

- Prestigious presenting opportunity
- Networking with corporate contacts, VCs & fast-growing companies
- Visibility through website & Company Profile
- Access for one participant

ONE 2 ONE MEETINGS

Up to **4** pre-arranged meetings from a selection of 10 potential One2One partners

One2One meetings Fee: EUR 300

DELEGATE

Silver Delegate (Participation Fee: EUR 500)

- Access to company presentations
- Workshops & plenary sessions
- Networking coffee breaks, lunch, cocktail
- Full conference information pack

Gold Delegate (Participation Fee: EUR 700)

- Access to company presentations
- Workshops & plenary sessions
- Networking coffee breaks, lunch, cocktail
- Full conference information pack
- Up to 4 pre-arranged meetings from a selection of 10 potential One2One partners

VENUE

The conference will take place at the

ICC Ghent - International Convention Center Ghent
Van Rysselberghedreef 2 bus 1 – Citadelpark
9000 Ghent

Tel.: +32 (0)9-242 89 00
Fax : +32 (0)9-242 89 01
email: info@iccghent.com
website : www.iccghent.com



More information available on the website at <http://www.e-unlimited.com/events/p200319/venue.asp>

ACCOMMODATION

MORE INFORMATION

General Information

Anneli Prohaska
email anneli@e-unlimited.com
tel: +32 (0)2 643 3690

Presenting Companies**ICT**

Pai Gee-Janssens
tel: +32 (0)2 643 36 98
email: pai@e-unlimited.com

Life Sciences

Valery: Bejenuta
tel +32 (0)2 643 36 83
email: valery@e-unlimited.com

Cleantech

Jasna Gasparac Palokaj
tel: +32 (0)2 643 36 89
email: jasna@e-unlimited.com