



 **esa**  
**Investment Forum**  
7 April 2009  
La Hulpe (near Brussels)  
Wallonia, Region of Belgium

Organised by

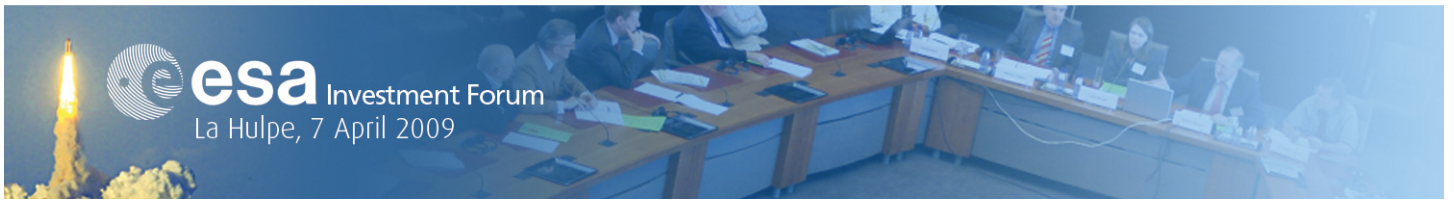


Co-hosts



Partners





## ABOUT THE FORUM Tuesday, 7 April 2009

Organised by ESA's **Technology Transfer Programme Office (TTPO)** and Europe Unlimited, the **ESA Investment Forum 2009** follows the previous and highly successful editions that took place at the European Space Research and Technology Centre (ESTEC) in the Netherlands.

For its 3rd edition, the **ESA Investment Forum** will foster investment and partnership opportunities by bringing together start-up companies using space technology in a non-space environment with finance and investment communities while highlighting their business potential.

In recent years, we have witnessed the transfer of space technologies into commercial applications thus generating countless business opportunities. The leading example being satellite-based services becoming one of the most promising sectors.

The Forum plays an active role in the European innovation scene and it constitutes an exceptional setting for exploring collaboration opportunities, while providing a privileged insight into space research for prospective commercialisation.

The SMEs being selected to participate in this event are businesses that build a significant portion of their growth and competitive advantage on the utilisation of a broad spectrum of technologies originating from space.

## ABOUT WALLONIA

Wallonia is in the immediate vicinity of Brussels and Western Europe's major cities. The area is home to the main offices of the largest international institutions and the headquarters of many multinationals.

The region has a worldwide reputation for its capacity to innovate and for the quality of its research, often rewarded by scientific Nobel Prizes (Jules Bordet, Albert Claude and Christian de Duve). Strengthened by a rich fabric of diverse industries, which comprises 65,000 SMEs in numerous traditional and technology-based sectors with a strong international focus, Wallonia is very favourably positioned at the very heart of the larger European market for industries and services.

## La Hulpe

The meeting will take place in the very nice and green La Hulpe, a small town located in the heart of a forest. La Hulpe is renowned for its Castle Solvay) and the Folon Foundation. located in its old farm buildings. Classified as an "Exceptional Heritage Site in Wallonia", the grounds consist of a pretty landscaped park with beds of rhododendrons and azaleas and the remarkable trees of the Soignes Forest making it an ideal place for gentle strolls and quiet relaxation.



## ABOUT THE ACADEMY Monday, 6 April 2009



The **KIS4SAT Academy** is offered with aims to help SMEs that have been selected to present at the Investment Forum. Experienced coaches from relevant industry areas will work very pragmatically with the presenters to prepare them for their participation on the next day at the Forum.

The Academy is **highly encouraged** for entrepreneurs looking to access international markets, as they will be provided with concrete information, tools and resources in order to successfully partner and grow their business. Focus will be on how to meet strategic partners and potential investors' expectations. Participants will receive guidance on how their presentations and propositions compare with those of other participants, highlighting the strengths and weaknesses that need to be addressed and improved.

Participation in the Venture Academy is free of cost; nevertheless, **it is exclusively for selected companies**. Spaces are limited so we suggest presenting companies RSVP as soon as confirmation of selection is received.

The Venture Academy will take place on **Monday 6 April 2009** at the **Galaxia Incubator - Transinne, Wallonia**. (Transportation by bus is organized to and from Galaxia and Brussels Airport)



**ADVISORY BOARD MEMBERS**

- Mr Ashley Lyon** Aerospace Expert, AWEX - Foreign Trade and Investment Agency, Belgium
- Mr Frank Salzgeber** Head of Technology Transfer Programme Office, ESA (European Space Agency), Netherlands
- Mr Michel Stassart** Deputy Managing Director, Skywin Wallonie, Belgium
- Mr William Stevens** Founder & Managing Director, Europe Unlimited, Belgium
- Mr John Tidmarsh** Investment Executive - Sustainable Technology Fund, E-Synergy, (UK)

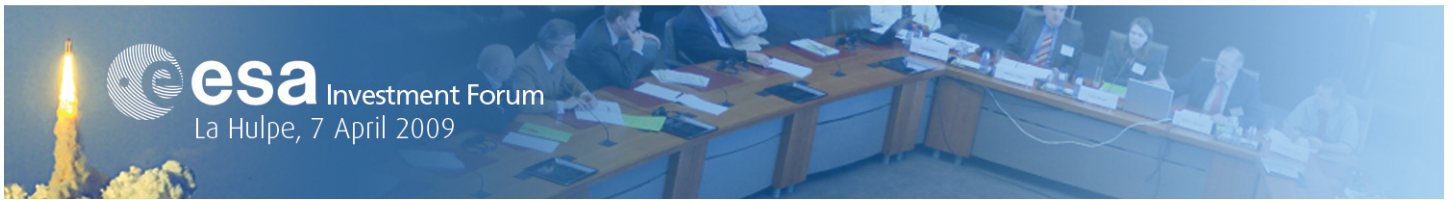
**SECTORS**

The Forum will focus on business-opportunities based on the following sectors:

- SATCOM** [Satellite Communications](#)  
Consumer Broadband, Mobile Communications, Satellite Networks, Video Distribution and Applications, Mobile Applications & Entertainment
- SATNAV** [Satellite Navigation](#)  
Applications utilising the Galileo Navigation system, Transport, Consumer, Professional, Road, Government
- EO** [Earth Observation](#)  
Natural Resource Management, Land Monitoring, Oceanography, Meteorology, Defence & Security
- Others** [Other technology sectors](#)  
Avionics, Sensors, Lasers, Aerospace & Aviation, Robotics & Materials, Solar Energy & Energy Storage, Other Renewable Energy, Satellites, Rockets & services, Space-Air Traffic Management Infrastructure, Space Transportation, Security & Military Systems & Applications

**PROGRAMME ESA Investment Forum (7 April 2009)**

08:00	Registration	
09:00	Welcome	
09:20	Opening Keynote	
09:40	Opening Panel	
10:30	Coffee Break	
11:00	Session A on Satellite communication	Session B on Satellite navigation <b>One2One Meetings</b>
12:30	Networking Lunch	
13:30	Session C on Satellite communication	Session D on Satellite navigation <b>One2One Meetings</b>
15:00	Networking Coffee	
15:30	Session E on Earth observation	Session F on Other technology sectors <b>One2One Meetings</b>
17:00	Keynote	
17:30	Closing	
18:00	Cocktail	



## REGISTRATION

- Registration is mandatory for all participants
- Please register via our website [www.e-unlimited.com/esa](http://www.e-unlimited.com/esa)
- **Early Bird** registration before 31 January 2009 - **-20%**
- **Later-Bird** registration before 18 March 2009 : **-10%**

## DELEGATE

### Silver Delegate:

- Access to company presentations
- Workshops & plenary sessions
- Networking coffee breaks, lunch, cocktail
- Full conference information pack

**Participation Fee: 600 €**

### Gold Delegate:

- Access to company presentations
- Workshops & plenary sessions
- Networking coffee breaks, lunch, cocktail
- Full conference information pack
- Up to 4 pre-arranged meetings from a selection of 10 potential One2One partners

**Participation Fee: 1000 €**

## PRESENTING COMPANY

Participation for presenting companies is FREE upon selection !

- Prestigious presenting opportunity
- Networking with corporate contacts, VCs & fast-growing companies
- Visibility through website & Company Profile
- Access for one participant

## INVESTMENT FORUM VENUE & ACCOMMODATION Tuesday, 7 April

The conference will take place at the

### **DOLCE, La Hulpe (outskirts of Brussels)**

135, Chaussée de Bruxelles  
B 1310 La Hulpe – Belgium  
T: +32 (0)2 290 98 26  
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web [www.dolce-la-hulpe-brussels-hotel.com/](http://www.dolce-la-hulpe-brussels-hotel.com/)



## FOR FURTHER INFORMATION

### General Information

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### Presenting Companies

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