



# **INNOVATION COACH “SPEED DATING” EVENT WITH 10 RIS/NAC REGIONS: 4 HUNGARIAN (Central and South Transdanubia, South Great Plain and Central Hungary), WEST ROMANIA, SOUTH CENTRAL BULGARIA, SLOVENIA, PRAGUE & PILSEN, SLOVAKIA and CYPRUS,**

**Thursday 8 - Friday 9 November 2007, BUDAPEST**

organised as a joint collaboration between  
**TII, EURADA, META-Group and the 16 RIS NAC Regions,**  
with the financial support of the European Commission, DG Enterprise and Industry

## **OBJECTIVE**

- The purpose of this event is to create opportunities for long-term collaboration (business and research ventures) **between innovation support players in the home regions and representatives of innovation support organizations from across the European Union.**
- These meetings are set up to enable the 16 RIS NAC organizations involved in the Innovation Coach project to network with EU-15 counterparts for developing further R&D projects (FP7 and ERDF projects) and business (technology transfer deals, studies, training, local representation, joint ventures,...).

## **TARGETED AUDIENCE**

- R&D providers, university Knowledge Transfer Offices (KTOs), regional innovation and business support organizations, technology transfer consultants from the 10 “home” regions.
- Members of TII and EURADA networks interested in exploring the potential offered by these regions.
- Any other interested European innovation support organization.



## **FORMAT**

- The speed dating format (10 minutes only per meeting for the first round of meetings) gives you a larger scope of meeting opportunities.
- The profiles of the “home team” participants will be initially published with their specific requests on the Innovation Coach website ([www.innovationcoach.net](http://www.innovationcoach.net)) and the TII website ([www.tii.org](http://www.tii.org)) by September 30, enabling other EU visitors to consult them before the event.
- The EU visitors must prepare their own profile to be published by October 15, on the same websites.
- All information and documents must be sent to TII who will manage their publication and the final registrations.

## **BENEFITS**

- Innovation Coach offers you a cost-effective introduction to the innovation scene of 10 RIS/NAC regions.
- Participants will receive a valuable address book of potential partners and business contacts.
- The web publication of the profiles will facilitate the decision to take part in the event and the preparation of the meetings.
- For all participants, the coffee breaks, evening dinner and lunch will offer many more opportunities for further one-to-one discussions.

## **- PROGRAMME -**

### **THURSDAY 8 NOVEMBER**

#### **OPENING SESSION**

**14.00** Welcome address and introduction to the event by Andrea Di Anselmo, Meta Group (I), Innovation Coach Project Manager.

#### **14.05 EU INNOVATION SUPPORT ASSOCIATIONS: TII and EURADA**

- **Technology Innovation International** asbl, Luxembourg, Ms Christine Robinson, Secretary General. Tii is the EU association of Technology Transfer Professionals, with 230 members in over 30 countries, possessing solid know-how of research commercialisation.

- **EURADA**, Brussels, the EU Association of Regional Development Agencies with wide expertise in linking innovation to Regional Development policies and Structural Funds

#### **14.35 SPOTLIGHT ON THE REGIONS**



Introduction of the 10 regions and their specific needs (5 minutes per RDA) in terms of R&D collaboration and of business development support.

- **CENTRAL TRANSDANUBIA**
- **SOUTH TRANSDANUBIA**
- **CENTRAL HUNGARY**
- **SOUTH GREAT PLAIN**
- **WEST ROMANIA**
- **SOUTH CENTRAL BULGARIA**
- **PRAGUE & PILSEN**
- **SLOVENIA**
- **SLOVAKIA**
- **CYPRUS**

**15.30 Coffee break**

**16.00 SPEED DATING SESSION**

The guest organizations representing the “home team”, seated at tables, will have the opportunity to “speed date” with the representatives of the visiting organizations to introduce themselves further, to explain their needs and to exchange about specific requests or proposals. Each “home team member” meets each foreign visitor for 10 minutes. Every 10 minutes the bell rings and the foreign visitors move to the next table.

**18.00 End of the session**

**19.00 Dinner** (enabling further informal discussions among participants)

**FRIDAY 9 NOVEMBER**

**09.00 SPEED DATING SESSION (continued)**

**10.30 Coffee break**

**11.00 SPEED DATING SESSION (continued)**

**12.30 LUNCH and departure**



## **- PRACTICAL DETAILS -**

### **DATE AND PLACE:**

Thursday 8 - Friday 9 November 2007, Hotel GELLERT, Szent Gellért tér 1,  
H-1111 Budapest Tel. + 36 1 889 55 20 Fax: + 36 1 889 55 28  
<http://www.danubiushotels.com/gellert>

### **LANGUAGE:**

English

### **ACCOMMODATION:**

TII has made a block booking rooms at the Hotel Gellért in Budapest at reduced rates. Accommodation must be booked directly by the participants with the hotel via the HOTEL ACCOMODATION BOOKING FORM attached. This block booking is guaranteed until 15 October, after which reservations will be confirmed according to availability.

### **REGISTRATION:**

Participants should send their registration form to TII by 15 October 2007 in order to finalize arrangements

### **COST:**

Visiting delegates who are members of TII and EURADA are charged 100 € to cover the costs not supported by the European Commission.

Other visitors, who are not members of TII or EURADA, are charged 200 €.

### **FURTHER INFORMATION:**

Please contact José SYNE or Christine ROBINSON at TII, the European Association for the Transfer of Technology, Innovation and Industrial Information, 3 rue Aldringen, L-1118 Luxembourg, Tel. +352.46 30 351, Fax. +352 46 21 85, E-mail: [tii@tii.org](mailto:tii@tii.org),  
<http://www.tii.org>